

中国制造业供应链管理峰会

China Manufacturing Supply Chain Summit



深圳 Shenzhen
2011

德艾科技 DiCentral



德艾科技



协助和打造制造业高效供应链 Empowering the Supply Chain for Manufacturing



简介 At A Glance

DiCentral Corporation

总部在美国德州休斯敦

Houston, Texas, United States

先进软件即服务

Pioneer Software-as-a-Service

电子商务及数据整合

E-Commerce and Data Integration

高度信赖,全球平台

Highly Reliable, Global Platform

供应链管理方案

Innovative Supply Chain Solutions



简介 At A Glance



DiCentral Hong Kong 香港

策略业务计划

Strategic Business Operations

业务开发团队

Business Development

服务亚洲太平洋地区

Asia Pacific Office

项目管理及执行

Project Management

合作项目

Partnership Programs



简介 At A Glance



中国 – Shenzhen, Shanghai, Beijing 深圳, 上海. 北京

专门支援团队 Professional Support Team



China/Asia Region
服务中国及亚洲地区
Product & Service
产品与服务营销
Business Development
业务发展



简介 At A Glance

DiCentral Vietnam 越南

应用开发中心

Application Development Center

拥有科技专才

Technology Experts

业务分析团队

Business Analysis Team

质量管理

Software Quality Assurance

研发中心

R & D Center



中国制造业 China Manufacturing

挑战 Challenges

- Wages have increased by an average of 17% in 2010
- 2010年工资平均增长17个百分点
- How to expand the business during the economic downturn
- 在经济低迷期怎样拓展业务
- How to improve product quality and safety
- 怎样提高产品质量和安全
- After WTO, open up large consumer market
- 加入世界贸易组织后，全球消费市场扩大
- How to expand and increase the revenue with this opportunity
- 怎样利用这个机会增加企业收益和国际化
- How to decrease the cost and inventory
- 怎样降低成本和库存

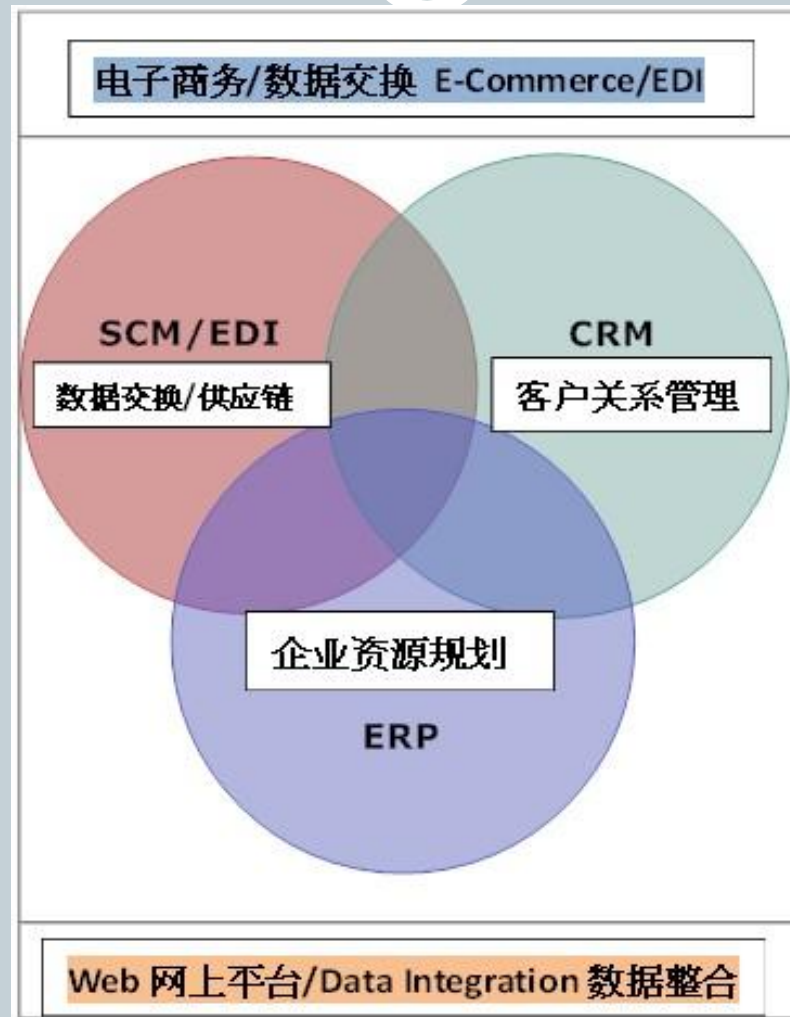
中国制造业 China Manufacturing



电子商务和供应链 E-Commerce and SCM

- Implementation of E-commerce/SCM helps to resolve the challenges
- 电子商务和供应链的实施帮助解决上述挑战
- The requirements are the infrastructure, technical support and application platform
- 企业需要硬件设备，技术支持和应用平台
- Need Electronic Data Exchange(EDI) - critical tool on E-commerce/SCM
- 需要电子商务/供应链工具 -电子数据交换
- Need EDI/B2B and ERP application for SCM
- 需要一套EDI/B2B和ERP的应用和协同去实施供应链管理
- Need to adopt with effective SCM practice
- 制造商需采用有效供应链管理方案

IT for Manufacturers 制造业信息化



供应链管理 Supply Chain Management



- 以整合采购、设计、生产、配送和客户服务的一个流程
- A complete process of procurement, design, production and customer service
- 包括第二层供应商、主供应商、企业营运、物流公司、批发商，零售商和顾客
- Includes the second-tire suppliers, main suppliers, manufacturers, logistics, wholesalers, retailers and end-customers
- 包括物流、信息流和资金流
- Includes logistic flow, information flow and capital flow
- 商品可按正确的数量生产、在正确的时间配送到正确的地点
- Products to be produced with the right quantities, delivered to the right place on the right time

供应链管理 Supply Chain Management

供应链规划 (Supply Chain Planning)

- 需求规划与预测 (Demand Planning and Forecasting)
- 供应及制造计划 (Supply and Manufacturing Planning)
- 生产规划 (Production Scheduling)
- 物流配送计划 (Logistic and Distribution Planning)



供应链管理 Supply Chain Management

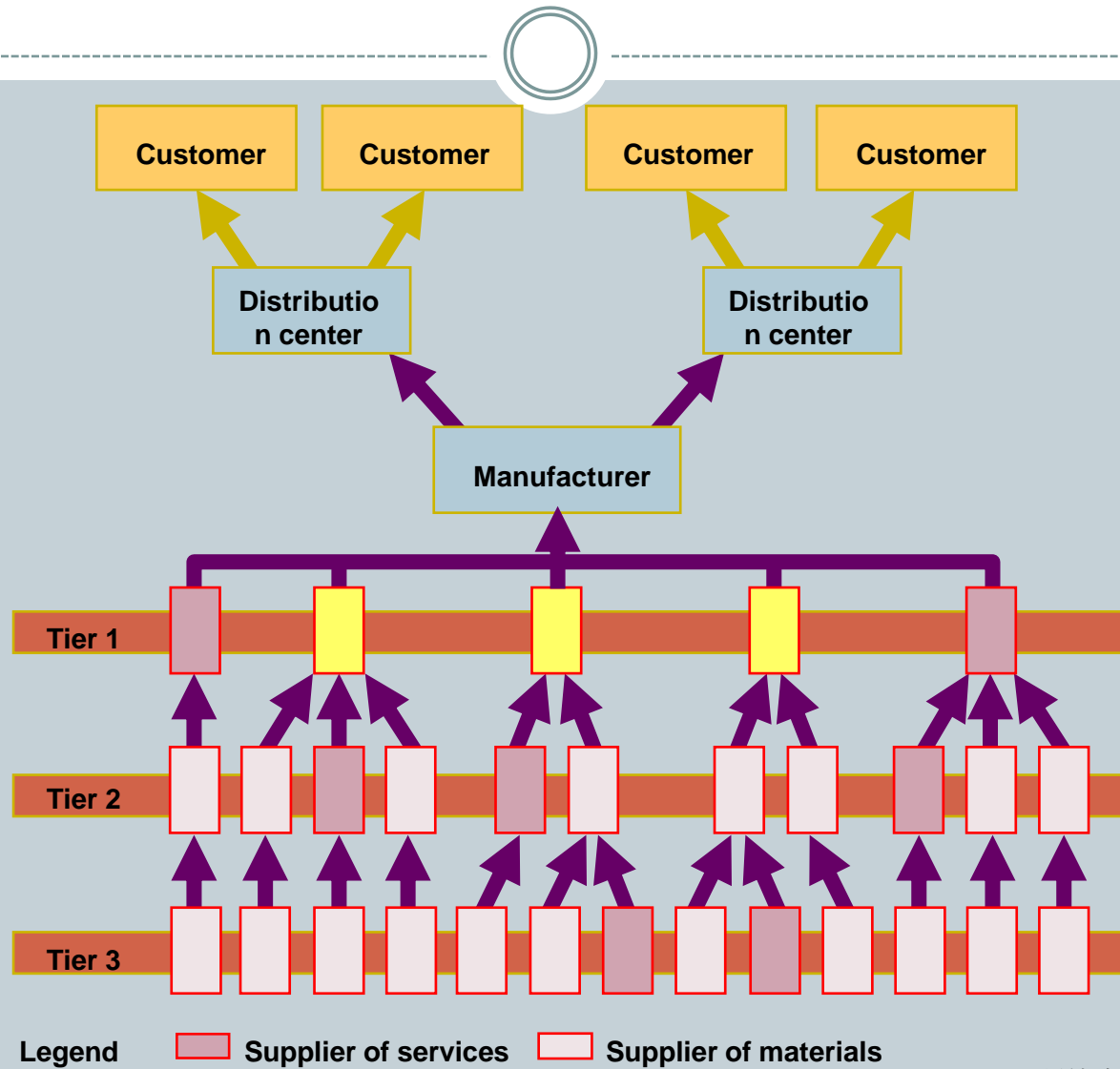


供应链执行 (Supply Chain Implementation)

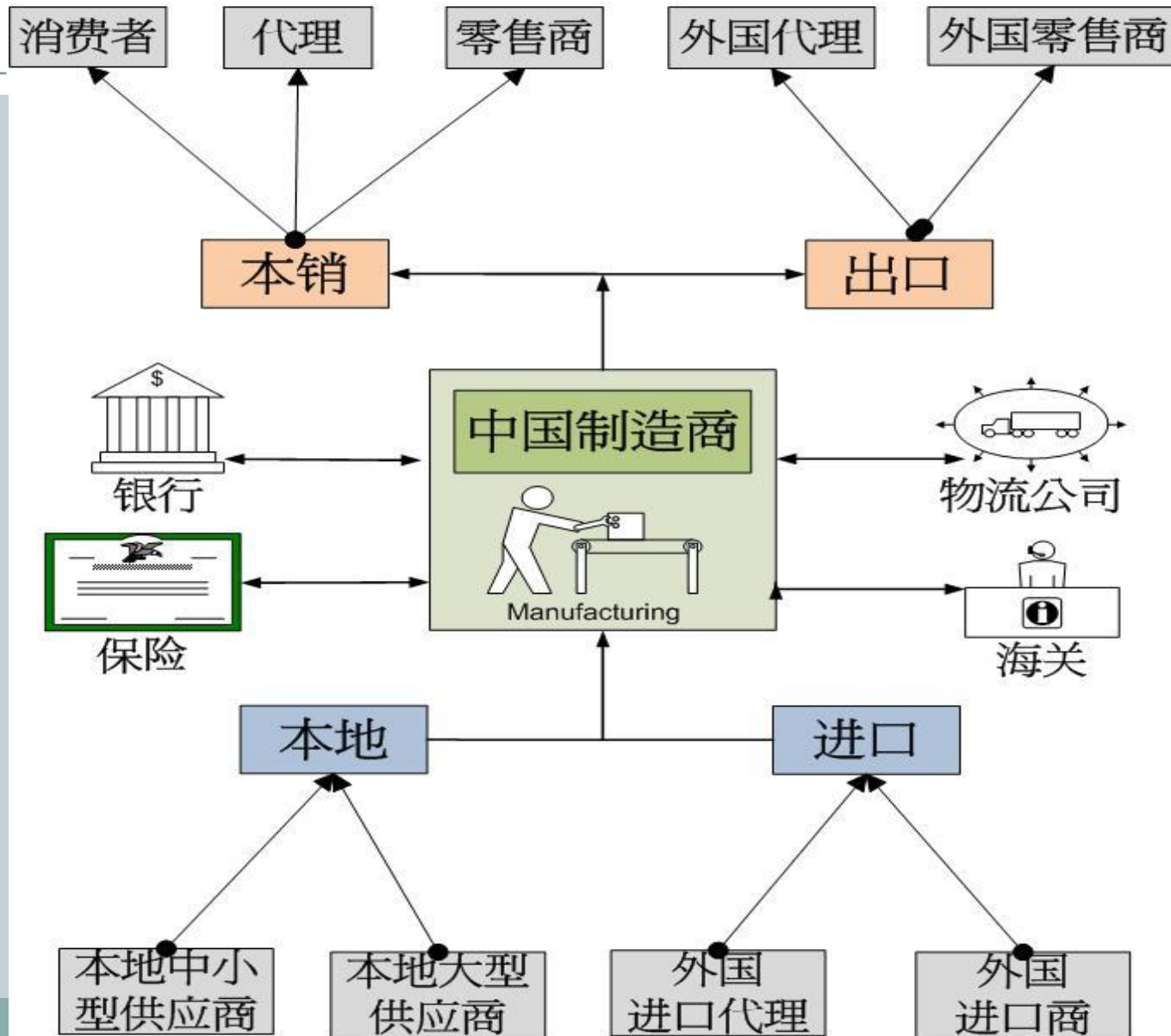
- 订单管理 (Order Management)
- 库存管理 (Inventory Management)
- 运输管理 (Transportation Management)
- 供应链协同管理 (Supply Chain Collaboration)



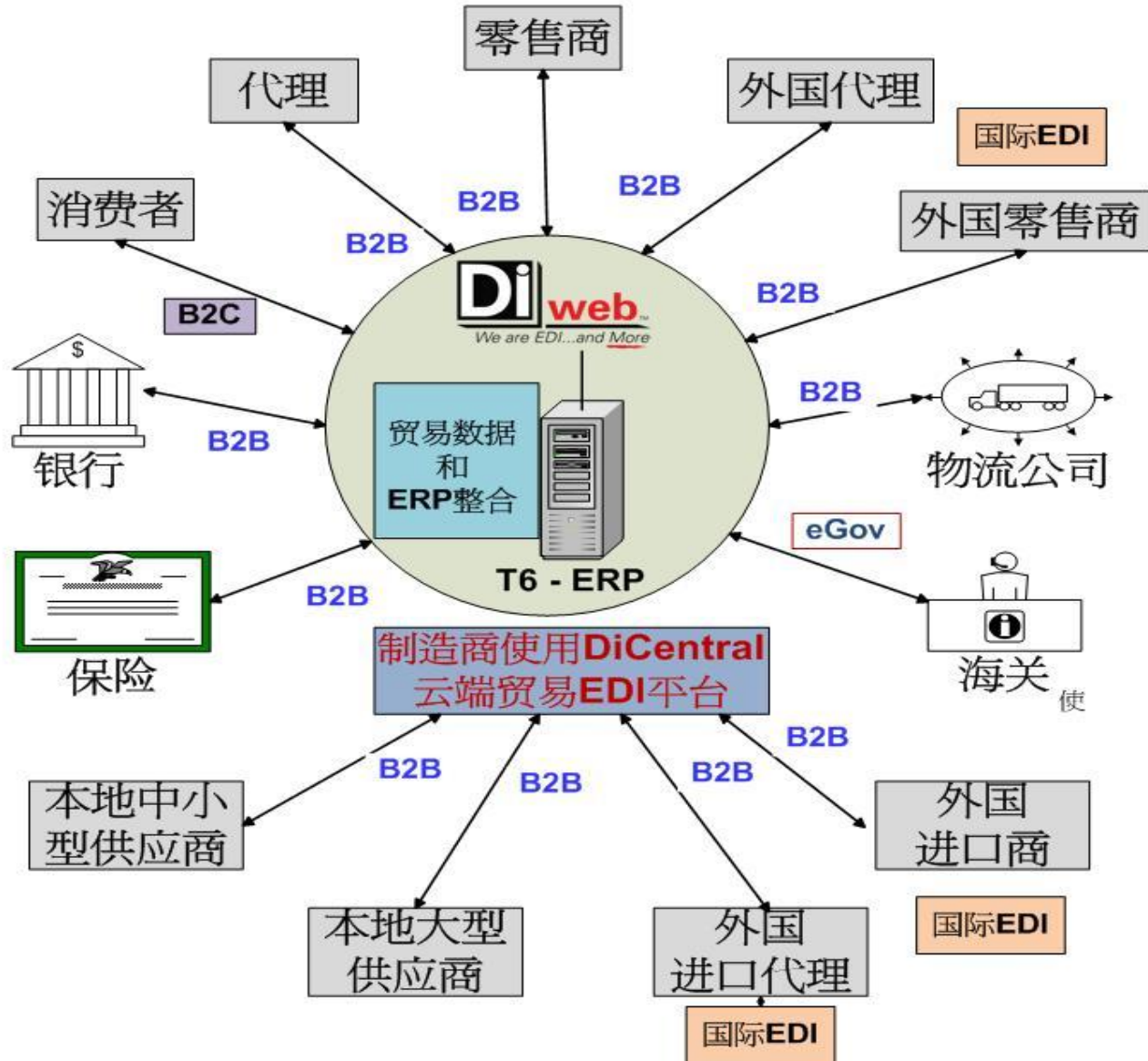
供应链流程 General Flow of SCM



中国制造业供应链流程



制造业供应链一站式方案



德艾科技产品和服务 Products & Services

Supply Chain Applications



Analysis and Intelligence



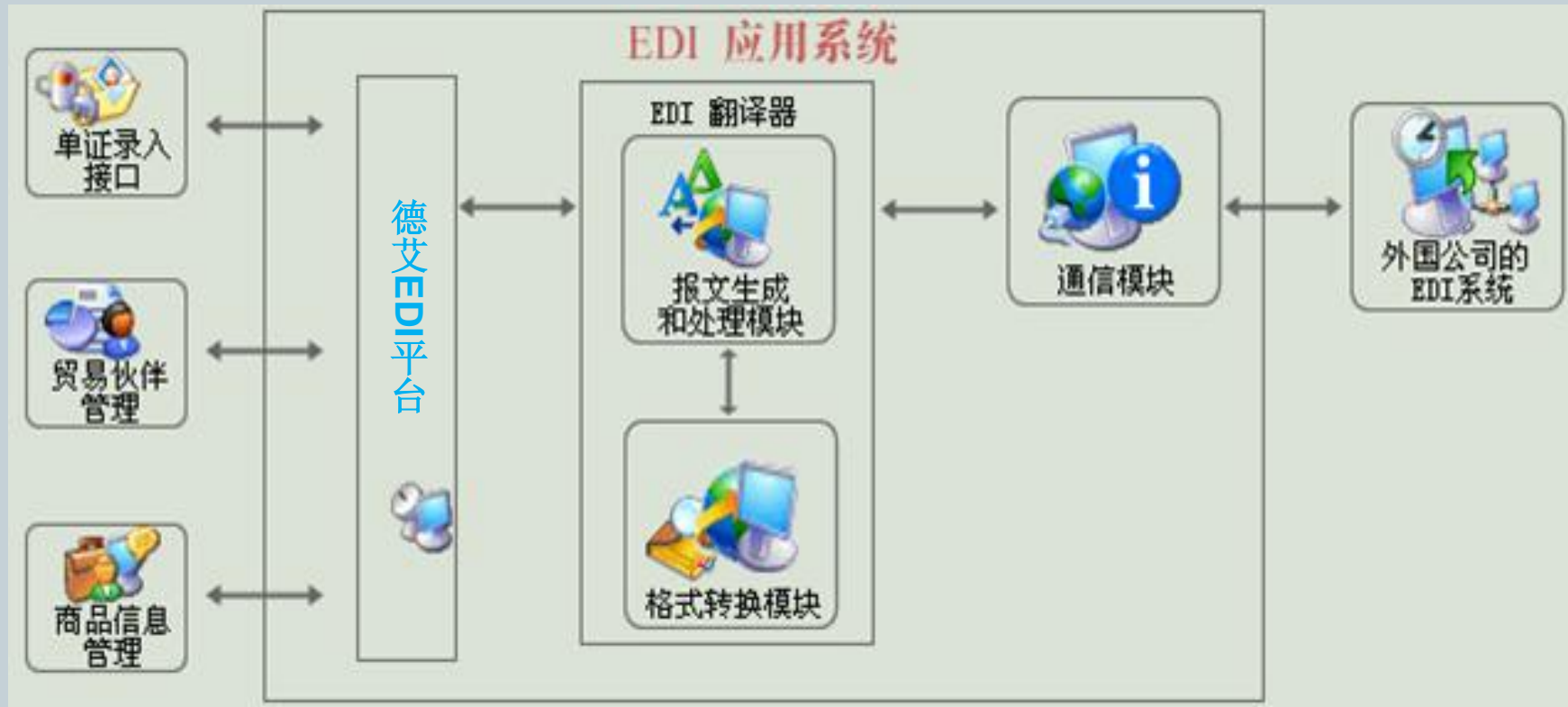
E-Commerce and Integration Services



EDI and Integration Infrastructure

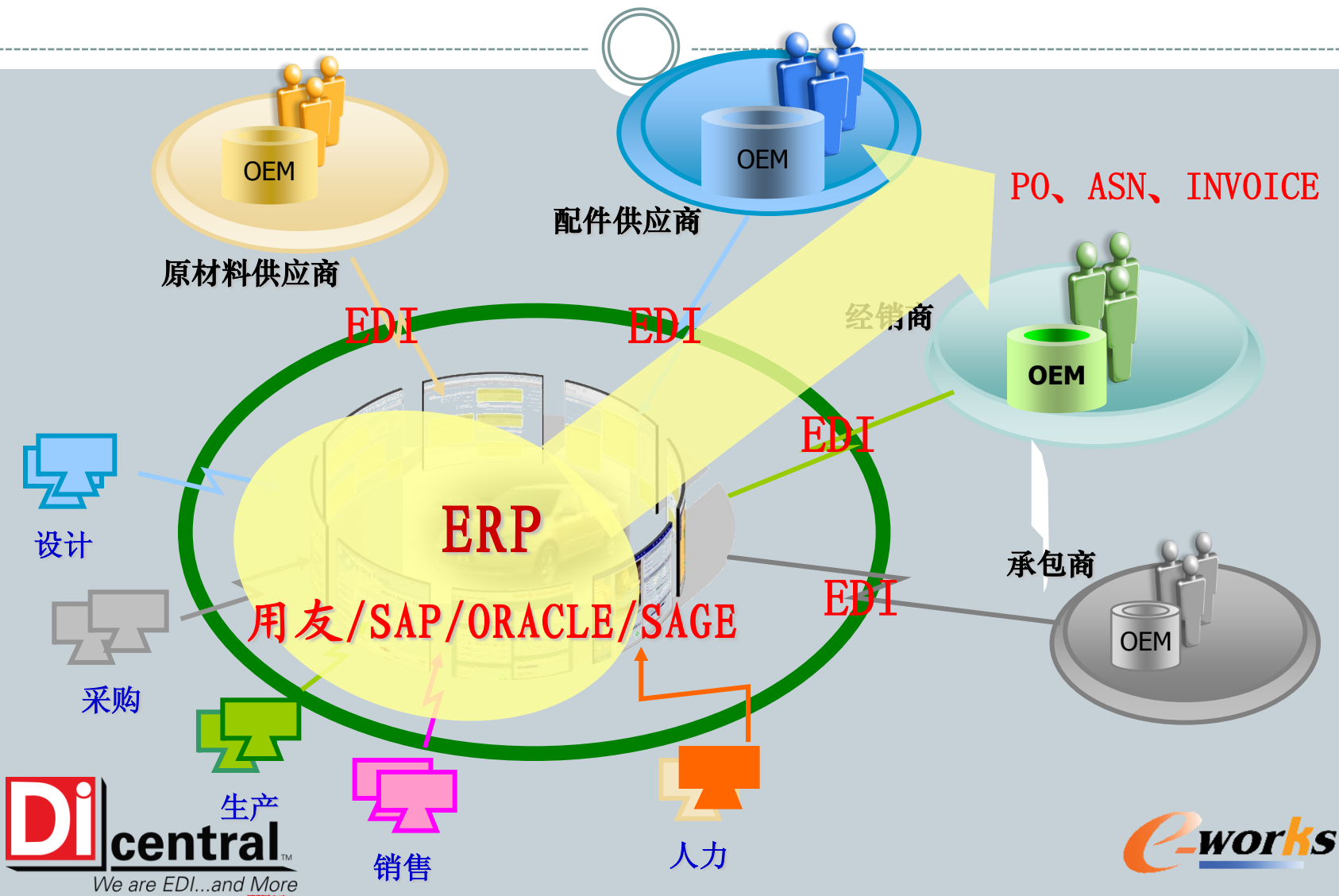


EDI应用流程

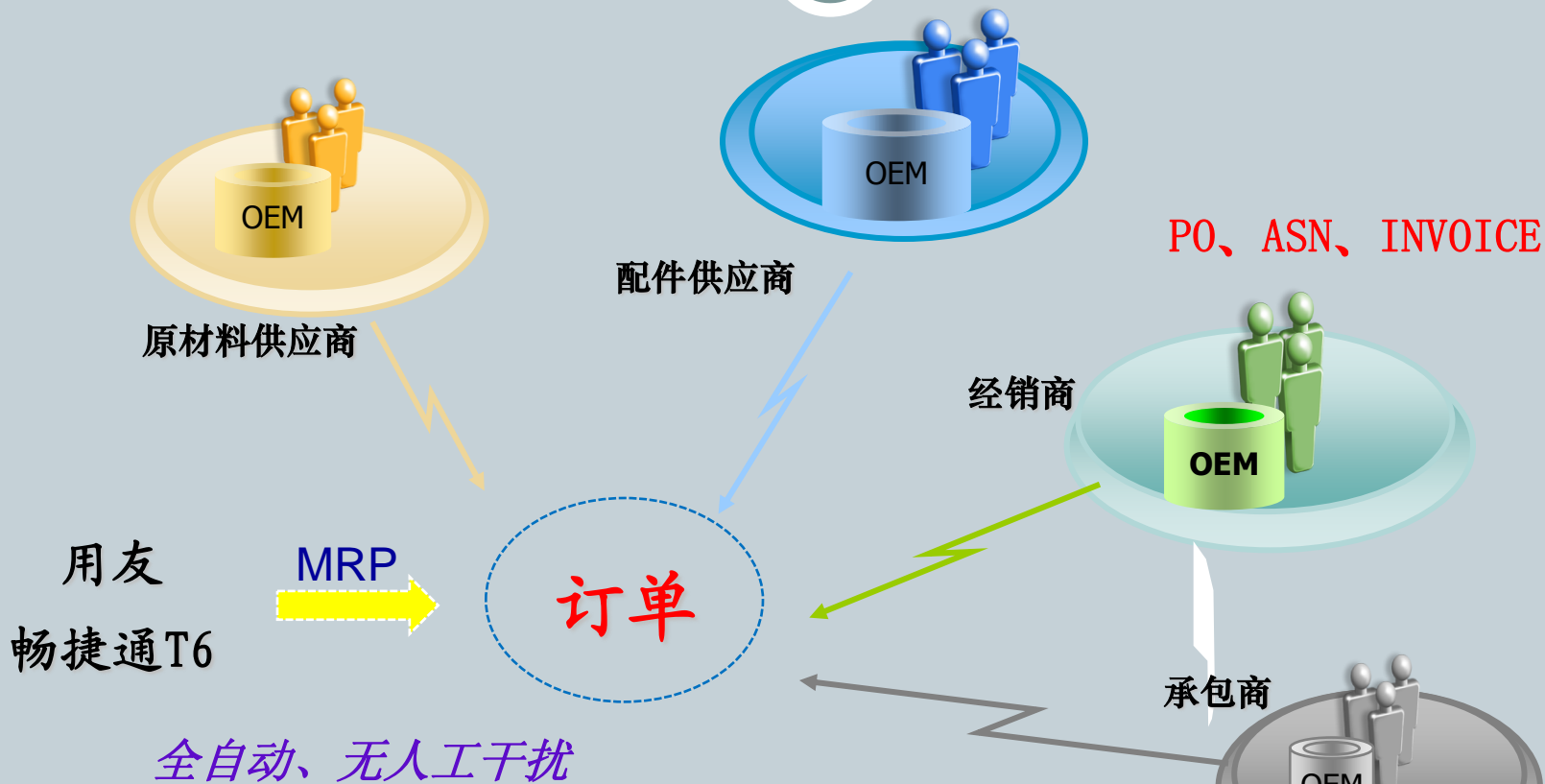


EDI优势： 国际标准、低成本、高效率 （海关）

ERP系统整合



ERP系统整合

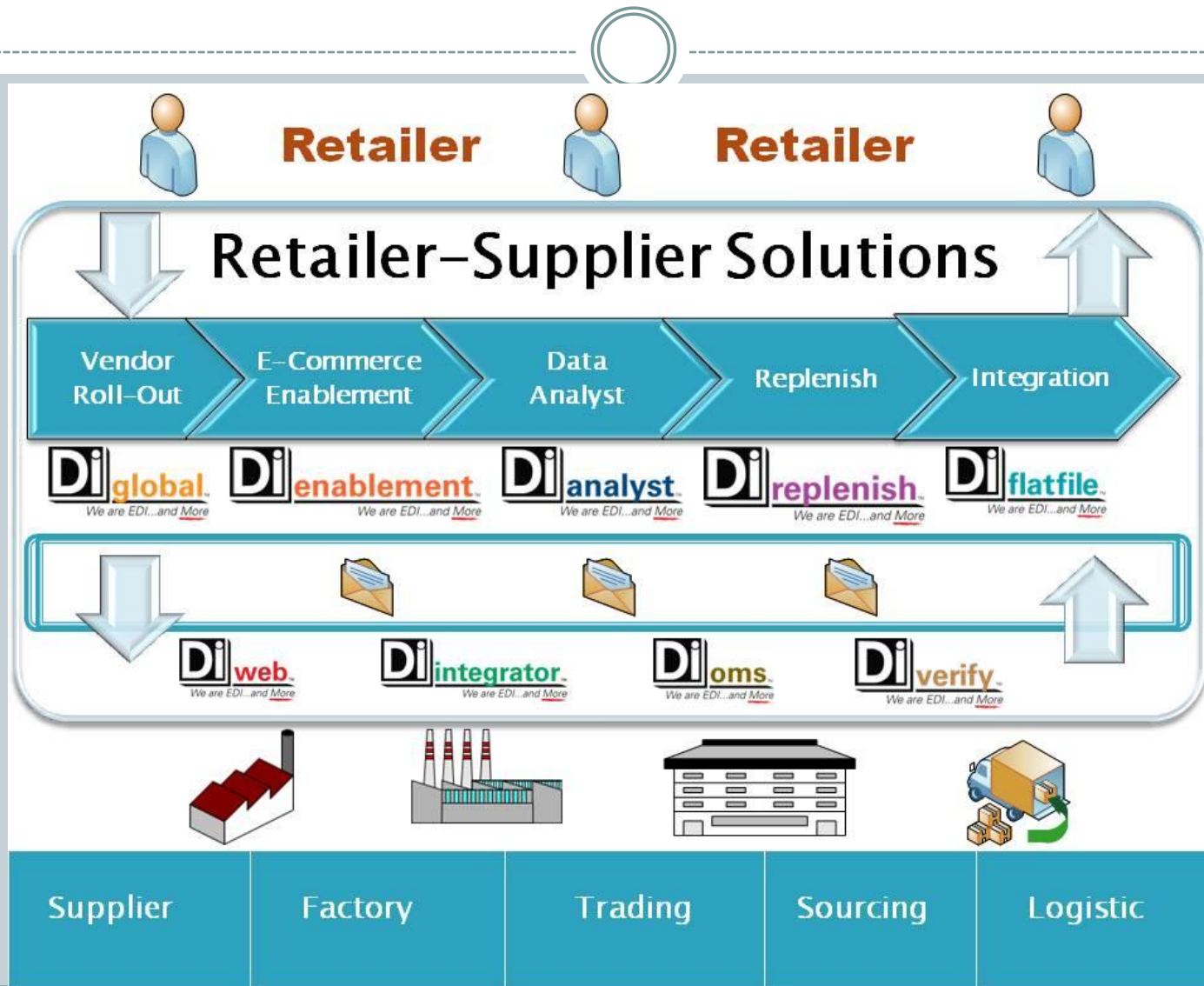


数据安全Max. Data Security

- Alert Monitoring
预警监测
- Triple-Layered Encryption
三层加密
- Clustered Database Servers Backed Up
群集数据库服务器备份
- Comprehensive Disaster Recovery Plan
全面的损坏恢复计划
- On-Site Emergency Power Generators
现场应急电源发电机
- Redundant Back-up Facilities in US & Asia
在美国及亚洲设有后备设施



德艾科技产品和服务 Products & Services



Opportunity 机会



Thank you
谢谢

Please contact and share us with your experience
请与我们联系和分享

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